



**SONOMA VALLEY VINTNERS & GROWERS ALLIANCE
ANNOUNCE NEW BOARD MEMBERS FOR 2015**

SONOMA, CA (December 22 , 2014) The Sonoma Valley Vintners & Growers Alliance (SVVGA) non-profit trade association representing over 100 wineries and 140 grape growers announced yesterday that **Squire Fridell** of [GlenLyon Vineyards and Winery](#) has been re-elected to lead the organization as board president for 2015.

“I am excited to be the president of the SVVGA board again for another year. We have a great board in place and a committed membership and staff. As a team, we cover a cross-section of growers, vintners and different aspects of our business and look forward to a very exciting year in 2015” said Fridell.

Other board officers elected include **Danny Fay** of [Envolve Winery](#) as Vice President; **Cathleen Gorham** of [Rabobank, N.A.](#) as Treasurer and **Alan Ross** of **Ross Vineyard** as Secretary. New 2015 board directors are **Lauren Benward Krause** of [Beltane Ranch](#) and **Kenneth Juhasz** of [Auteur Wines](#).

The complete 2015 SVVGA board includes: Squire Fridell, President - GlenLyon Vineyards & Winery; Danny Fay, Vice President - Envolve Winery; Cathleen Gorham, Treasurer – Rabobank, N.A.; Alan Ross, Secretary – Ross Vineyard; Lauren Benward Krause, Beltane Ranch; Gary Buffo, Pure Luxury Transportation; Rick Corcoran – Fairmont Sonoma Mission Inn & Spa; Phil Coturri – Enterprise Vineyards; Bill Hooper – Kenwood Investments; Richard Idell – Idell Family Vineyards; Becky Jenkins, CLARBEC Wines; Kenneth Juhasz, Auteur Wines; Jon Parker – Highway 12 Vineyards & Winery; Dan Zepponi – Valley of the Moon Winery.

About SVVGA

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit trade organization serving over 600 vintners, growers and associates who share a mission to promote awareness of Sonoma Valley's grapes, wine, terroir and history as the birthplace of the California wine industry. The Sonoma Valley Vintners and Growers Foundation (SVVGF) is a non-profit organization that has raised over \$16,000,000 for local Sonoma Valley charities through the Sonoma Wine Country Weekend and Sonoma Valley Harvest Wine Auction. To learn more about the SVVGA and SVVGF, visit <http://www.sonomavalleywine.com> or call 707-935-0803.

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