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**MEDIA ALERT
FOR IMMEDIATE RELEASE**

9th Annual Sonoma Valley Winery Gingerbread Contest Results

Sonoma, CA – January 8, 2015 -- What started as a friendly challenge from Ramona Nicholson of **Nicholson Ranch** to fellow Sonoma Valley wineries in 2005 is now one of the valley's most popular and highly anticipated holiday traditions. In an effort to outdo each other, competing wineries pulled out all the stops to erect the most elaborate likeness of their winery based on Sonoma Valley Wine's heritage-driven moniker; "In Sonoma Valley the Roots Run Deep". Each winery displayed these decadently clever creations in their respective tasting rooms throughout the month of December, with visitors voting for their favorites for a chance to win a hand-selected case of Sonoma Valley Wines.

This year **B.R. Cohn Winery** captured the top spot, with **Muscardini Cellars** coming in Second, and defending champion **Deerfield Ranch Winery** finishing in third place. The creative team behind B.R. Cohn's winning entry included Trevor Swallow, B.R. Cohn Creative Director; Amanda Hamilton, B.R. Cohn Tasting Room Manager; Amanda Shepherd, B.R. Cohn Event Manager; Ashley Cohn, B.R. Cohn Wedding Event Manager; and Christina Danner, Owner, Supreme Sweets Bakery.

When notified of B.R. Cohn's victory in this annual Sonoma Valley holiday tradition, Owner and CEO, Dan Cohn replied, "We've been after the win for the last few years and finally earned the title of Gingerbread Champions, we will be celebrating all year long! Thank you to all B.R. Cohn fans and supporters, as well as Supreme Sweets for the partnership, we could not have prevailed without you".

Photos Available upon Request

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