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**MEDIA ALERT
FOR IMMEDIATE RELEASE**

10th Annual Sonoma Valley Winery Gingerbread Contest Results

Sonoma, CA – January 5, 2016 – The Sonoma Valley Winery Gingerbread Contest has just wrapped up its 10th year as one of the valley’s most popular holiday traditions. This year, ten competing wineries pulled out all the stops in crafting elaborate gingerbread masterpieces that best express Sonoma Valley Wine’s heritage-driven moniker; “In Sonoma Valley the Roots Run Deep”. Each winery displayed these decadently clever creations in their respective tasting rooms throughout the month of December, with visitors voting for their favorites for a chance to win a hand-selected case of Sonoma Valley Wines.

This year **Larson Family Winery** captured the top spot, with a tribute to the four-legged friends who have helped work and serve their family farm since the late 1800’s. Created by Chef Linda Rodriguez of Linda Lou’s Creative Cakes, their whimsical entry showcases the family’s three resident labs Bubba, Buster and Pete who also adorn the label of the winery’s popular “*Three Lab Cab*” offering. **Muscardini Cellars’** second place effort also featured a prominent Sonoma Valley canine; their tasting room’s much beloved Golden Retriever mascot, Beni. **Chateau St. Jean** finished in third place with an impressively grand confectionary likeness of the venerable Kenwood winery.

In accepting the top prize in this year’s spirited competition, Larson Family Winery Owner Becky Larson replied, “Thanks to everyone who voted for us; to our three Labrador ambassadors, who entertain our guests and protect our land every day; and to Chef Linda Rodriguez for her talent and over the top creativity!”

While voting has concluded, all ten of the 2015 Gingerbread entries can still be viewed on the Sonoma Valley Wine’s website www.sonomavalleywine.com.

Photos Available upon Request

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