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Sonoma Valley Winery Gingerbread Contest Rings in "Holidays in Sonoma Valley" Celebration

Sonoma, CA – December 1, 2016 -- Sonoma Valley Vintners & Growers Alliance (SVVGA) has announced the contestants in its 11th annual Sonoma Valley Winery Gingerbread Contest where member wineries engage in a friendly competition to create the most magnificent gingerbread masterpiece. For 2016, wineries were asked to draw inspiration from Sonoma Valley's heritage-driven moniker "In Sonoma Valley The Roots Run Deep" with a Holiday Twist!

This unique event is one of several celebrated elements featured in "Holidays in Sonoma Valley," a calendar of local festivities including Open Houses, Winemaker Dinners, Vineyard Lightings, Santa Visitations, Toy Drives, and Musical Performances. For the complete list of holiday activities, visit the Events Calendar at www.SonomaValleyWine.com.

Beginning December 1st and continuing through December 31st, 2016, each winery will display these decadently clever creations in their respective tasting rooms. Visitors can pick up a map of all participating wineries at any location, and are invited to vote for their favorites either via the on-site paper ballots or online on the [Sonoma Valley Wine Facebook](#) page. As an added bonus, each time voters cast a ballot either in person or online; they'll be entered to win a case of hand-selected Sonoma Valley wines.

With 6 participating wineries, holiday cheer will be spread throughout Sonoma Valley. The 2016 contestants include:

- [B.R. Cohn Winery](#): Santa's workshop is full of elves busily preparing for the holidays, just as B.R. Cohn Winery diligently crafts elegant and delicious wines every new vintage. Amazing gingerbread art by Supreme Sweets.
- [BRYTER Estates](#): This year, BRYTER's creation will feature the vines and wines that continue to contribute to their success and root them in the Sonoma Valley community.
- [Chateau St. Jean](#): This year's entry is a "Vertical Village" that celebrates Sonoma's roots, featuring an imaginary mash up of some of Sonoma's beloved historical buildings, alongside Chateau St. Jean's iconic tasting room. Crafted by 9 year gingerbread veteran Kelly Cleaver, it's Chateau St. Jean's grandest effort yet.
- [Highway 12 Vineyards & Winery](#): Known as "Little Masterpieces", it took many little hands to build this confectionary replica of the Historical Dairy Building that now houses Highway 12's tasting room. The walls of the piece are decorated with individual "works of art" added by kids from the Boys & Girls Club of Sonoma.
- [Larson Family Winery](#): 2015 defending champions, the Larson family has been farming in Sonoma since 1877. Chef Linda Rodriguez's 2016 gingerbread masterpiece highlights the family's rich and colorful history in Schellville, in the beautiful Carneros end of Sonoma Valley.
- [Sonoma-Loeb](#) Sonoma-Loeb joins the 2016 competition with a piece showcasing their legendary wines and vineyard sources alongside their new tasting room just off the historic Sonoma Plaza.

For those winery guests that want to spend a day touring the Gingerbread creations, Pure Luxury Transportation is offering special preferred pricing. Call 800-626-5466 and mention "Sonoma Valley Winery Gingerbread Contest" to receive the special program pricing.

Additional Holidays in Sonoma Valley winery events are being added daily so be sure to visit the Event Calendar at www.SonomaValleyWine.com. Look for photos of all the 2016 Winery Gingerbread contest entrants on our [Instagram](#) page [@SonomaValleyWine](#).

Photos available upon request. # # #