



**SONOMA VALLEY VINTNERS & GROWERS ALLIANCE  
ANNOUNCES 2018 BOARD LEADERSHIP**

SONOMA, CA (March 26, 2018) The Sonoma Valley Vintners & Growers Alliance (SVVGA), a non-profit trade association representing over 100 wineries and 140 grape growers in Sonoma Valley, announced three new directors to the marketing organizations' board of directors. New directors include Winegrower Taylor Serres of Serres Ranch and at-large directors, Jennifer Buffo of Pure Luxury Transportation and Lee Philipson of Farella Braun + Martel, LLP.

President Kenneth Juhasz of [Auteur Wines](#), is enthusiastic with the appointment of the new board members, commenting that it is important to continue the incredible thought leadership and strategic planning at the board level as the Sonoma Valley Vintners and Growers Alliance executes year one of a three year plan. The plan launches key initiatives that reinforce Sonoma Valley as a world-class wine region and highlights the winemaking and winegrowing that is leading the region today.

The complete 2018 SVVGA board includes: Kenneth Juhasz, President – Auteur Wines; Erich Bradley, Vice President —Pangloss Cellars, Repris, and Sojourn Cellars; Bill Hooper, Treasurer – Tyge William Cellars; Lauren Benward Krause, Secretary – Beltane Ranch; Prema Behan, Three Sticks Wines; Jennifer Buffo, Pure Luxury Transportation; Jon Parker, Highway 12 Vineyards & Winery; Lee Philipson, Farella Braun + Martel; Alan Ross, Ross Vineyard; Steven Sangiacomo, Sangiacomo Family Vineyards; Gary Saperstein, Sonoma Valley Visitors Bureau; Taylor Serres, Serres Ranch; and Dan Zepponi, Valley of the Moon at Madrone Vineyards Estate.

**About SVVGA**

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit organization serving over 500 members who share a mission to promote awareness of Sonoma Valley's grapes, wine and history as the birthplace of the California wine industry. Sonoma Valley comprises six of the seventeen American Viticulture Areas (AVAs) of Sonoma County: Bennett Valley, Los Carneros, Moon Mountain District, Sonoma Coast, Sonoma Mountain and Sonoma Valley. To learn more about the SVVGA visit <http://www.SonomaValleyWine.com> or call 707-935-0803.

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