



**SONOMA VALLEY VINTNERS & GROWERS ALLIANCE  
ANNOUNCES 2019 BOARD LEADERSHIP**

SONOMA, CA (January 14, 2019) The Sonoma Valley Vintners & Growers Alliance (SVVGA), a non-profit trade association representing over 100 wineries and 140 grape growers in Sonoma Valley, announced new leadership and At-Large directors to the marketing organizations' board of directors.

Prema Behan, Director of Operations of Three Sticks Wines and Head High Wines is the incoming President of the Board of Directors. Behan has been the Chair of the Marketing Committee during her two years on the board.

"I am excited to lead the organization at this time and work with our Board and Alliance members. We have great momentum going in to 2019 with the third year of Signature Sonoma Valley, the creation of the Sonoma Valley Vineyard Map by Vinous, and new marketing programs which will have great downline effects on the Sonoma Valley wine and grape growing industry and our community. We are building on key initiatives that reinforce Sonoma Valley as a world-class wine region," said Behan.

Additional officers include Vice President Erich Bradley of Pangloss Cellars, Repris Wines, and Sojourn Cellars; Treasurer Bill Hooper of Tyge William Cellars; and Secretary Lauren Benward Krause of Beltane Ranch. At-Large directors include Tim Zahner of the Sonoma Valley Visitors Bureau, Jennifer Buffo of Pure Luxury Transportation, and Quinn Arntsen of Farella Braun + Martel, LLP.

The complete 2019 SVVGA board includes: Prema Behan, President - Three Sticks Wines; Erich Bradley, Vice President - Pangloss Cellars, Repris, and Sojourn Cellars; Bill Hooper, Treasurer - Tyge William Cellars; Lauren Benward Krause, Secretary - Beltane Ranch; Jennifer Buffo, Pure Luxury Transportation; Kenneth Juhasz, Auteur Wines; Jon Parker, Highway 12 Vineyards & Winery; Quinn Arntsen, Farella Braun + Martel; Alan Ross, Ross Vineyard; Steven Sangiacomo, Sangiacomo Family Vineyards; Taylor Serres, Serres Ranch; Tim Zahner, Sonoma Valley Visitors Bureau; and Dan Zepponi, Valley of the Moon at Madrone Vineyards Estate.

**About SVVGA**

The Sonoma Valley Vintners & Growers Alliance (SVVGA) is a non-profit organization serving over 500 members who share a mission to promote awareness of Sonoma Valley's grapes, wine and history as the birthplace of the California wine industry. Sonoma Valley comprises six of the seventeen American Viticulture Areas (AVAs) of Sonoma County: Bennett Valley, Los Carneros, Moon Mountain District, Sonoma Coast, Sonoma Mountain and Sonoma Valley. To learn more about the SVVGA visit <http://www.SonomaValleyWine.com> or call 707-935-0803.

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